

Jeff Batt

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Learning & Development Professional

Accomplished professional with solid history of using technical and leadership strengths to solve specific and measurable needs for organizations through training, development, and engagement of employees. Strong background in curriculum development and design of eLearning solutions. Outstanding project and product management skills with demonstrated ability to oversee project from concept to successful delivery. Collaborative leader experienced in partnering with internal and external stakeholders to identify and develop effective learning solutions.

Technical proficiency in HTML5, CSS, JavaScript, Adobe Creative Suite, Learning Management Systems, Articulate Storyline 360, Adobe Captivate, SCORM 1.2 & 2004, Learning Record Stores, xAPI, Bootstrap 4, iOS Development.

- Curriculum Development
- Learning Management Systems
- Strategic Planning & Analysis
- Product Lifecycle
- eLearning Authoring Tools
- Project Management
- Needs Assessments
- UX Design
- Resource Management
- Empowering Leadership
- Team Building
- End-User Documentation

PROFESSIONAL EXPERIENCE

WESTERN GOVERNOR'S UNIVERSITY

2018 – Present

Senior Product Manager

- Oversaw product lifecycle for program planning products including Degree Plan, Academic Activity, Field Experience, and Student Success Centers, establishing product requirements and developing product roadmaps.
- Managed rebuild of Degree Plan product, establishing overall strategy for enhancements which allow users to realize full benefit of product.

LEARNING DOJO, LLC

2008 – Present

Course Author

- Built self-paced development training, creating 15+ online courses for Udemy, Learning Dojo, and Pluralsight related to eLearning development, web development, and iOS development.
- Contributed knowledge and experience to industry by speaking frequently at conferences and writing for magazines such as Learning Solutions Magazine.

BRIGHAM YOUNG UNIVERSITY

2017 – 2018

Adjunct Professor

- Planned, organized, and teach graduate level eLearning development course, helping students leverage industry tools as well as build custom eLearning experiences.
- Worked closely with students on projects, providing guidance through open communication, positive feedback, and support.

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2014 – 2018

Learning Manager

- Championed global learning and development strategy for organization, managing budget, contract negotiations, and vendor relationships.
- Managed team of instructional designers and eLearning developers, creating workflow process from storyboard to delivery which increased productivity and efficiency.
- Created custom learning solutions for global audience, developing custom HML5 framework for eLearning courses, converting documents into self-paced online training, and partnering with departments to determine best delivery methods for online training.
- Developed online training program for 50K missionaries, designed to help transition experiential learning outcomes into everyday activities.

ELEARNING BROTHERS

2013 – 2014

Product Development Manager

- Designed and developed several hundred learning templates used by large organizations in conjunction with eLearning tools such as Articulate Storyline, Articulate Studio, Adobe Captivate, Lectora, and HTML5.
- Maintained template library, doubling number of library assets within 1 year.
- Managed team of contractors in design of learning games and interactions, overseeing project development and creating production schedule.

CALLIDUSCLOUD

2007 – 2013

Design and Professional Services Manager

- Designed, tested, and implemented new features and course skins for eLearning authoring SaaS-based software application, providing customized components for clients.
- Developed overall user experience for learning authoring tool, ensuring intuitive and easy-to-use interface for clients.
- Created custom learning interaction for authoring tool, providing native interactivity in projects for non-technical end users.
- Produced annual client conference, presenting training and networking opportunities for clients.

EDUCATION & CREDENTIALS

Bachelor of Science in Digital Media, Utah Valley University